OPEN CALL FOR ENTRIES 2022 EXHIBITION
IN FULL BLOOM
McCord Gallery & Cultural Center Prospectus

McCord Gallery & Cultural Center
A HOME FOR THE ARTS

GALLERY EXHIBITION
APRIL 2-29, 2022

CALENDAR:

Deadline to Enter: March 4

Artist Notification: March 11

Delivery of Works: March 25-26, 11am-4pm

Show Opens: Saturday, April 2

Artist Reception: Friday, April 8, 6-8pm

Show Closes: Friday, April 29

Pick-up of Work: Saturday, April 30 or Monday, May 2, 11am-4pm

FOR ENTRY DETAILS
Visit
mccordgallery.org/call

Eligible work: *"In Full Bloom"* is to be in a stage of optimum development; the state of flowering. For this open call, non-juried art exhibition, McCord Gallery & Cultural Center seeks to showcase works of art that include flowers or floral elements. Artists can include any interpretation that includes flowers as the subject of the work, or as a significant element within the overall work. Artists may submit up to 2 works for consideration for both the in-gallery exhibit and full virtual gallery of works on our website. All submissions will be considered. McCord Gallery selections are based on creativity, quality of artistry and originality as represented in the images submitted.

Art Sales: All submissions must be available for sale in the Gallery. All sales are final. The McCord Gallery retains 30% of sales and will not negotiate prices with a potential buyer.

Guidelines: Acceptable mediums include Acrylic, Charcoal, Collage, Color Pencil, Drawings, Mixed Media, Oil, Pastel, Pen & Ink, and Watercolor. No Giclees or reproductions of original works will be accepted. Artists are limited to two submissions of original artwork.

Fees: A flat entry fee of $10 for up to two artworks is due upon submission of work. Entry fee is non-refundable. Entry fees help to support the McCord Gallery and its outreach programs.

Specifications: Works must not be larger than 40" in length on either side, including frame, and should be suitably framed and ready for hanging. No wrapped canvases. No sawtooth hangers allowed. Works should be properly wired for hanging and have a corresponding label with the artist's name, title, medium and price. Although care and caution will be exercised in the handling of all art works, the McCord Gallery & Cultural Center is not responsible for loss or damage. Artists are responsible for insuring their work.

Entry Instructions: Images should be sent in jpegs format with .jpg extension and should be 1000 pixels on their longest side, with a resolution of 300 dpi. File size not to exceed 4 MB per image and cropped to show only the artwork and not the frame. These images will also be used for the virtual gallery online. Images should be labeled: **LastName_FirstName_Title.jpg** (*example:* Smith_Sue_VaseOfTulips.jpg).

Label Instructions: Artwork that has been accepted for exhibition is required to complete the label(s) on the following page and attach to the back of your artwork when dropping off.

Risk & Liability: Receipt of your registration fee constitutes agreement by you that there shall be no liablity on the part of McCord Gallery & Cultural Center, its officers or board members for loss, damage or destruction of any art works during the calendar period of the exhibition.

Publicity: By submitting a work for inclusion in the exhibition, the artist agrees that the gallery is permitted to use, edit, reproduce, publish, transmit and display images or footage of the artist's work(s), including those submitted by the artist as part of their entry, in films, video, signage, mailing, programs, online image gallery and other forms of media including social media for the promotion and display of the 2022 exhibition In Full Bloom, and other purposes as the gallery may determine. The gallery will not be responsible for the unauthorized use of the images or footage by third parties.

All styles and aesthetics are considered, from traditional to contemporary. The McCord Gallery & Cultural Center is a non-profit art gallery open to everyone; as such, the content of submissions should be appropriate for all viewers.

LABEL INSTRUCTIONS:

If your artwork has been accepted, please complete the following label(s) and attach it to the back of your artwork on the day of artwork drop off.

ENTRY #1:

Artist Name: _____

Address: _____

City: _____

State/Zip: _____

Contact Phone: _____

Email: _____

Title of Work: _____

Medium: _____

Height: _____ Width: _____

Price: _____

ENTRY #2:

Artist Name: _____

Address: _____

City: _____

State/Zip: _____

Contact Phone: _____

Email: _____

Title of Work: _____

Medium: _____

Height: _____ Width: _____

Price: _____