



McCord Gallery & Cultural Center
A HOME FOR THE ARTS
mccordgallery.org

CALL FOR ENTRIES 2022 JURIED EXHIBITION

"UNMASKED"

PROSPECTUS

IMPORTANT DATES:

Deadline to Enter:

September 2

Artist Notification:

September 16

Delivery of Works:

Saturday, October 1 and
Monday, October 3,
11am-4pm

Show Opens:

Saturday, October 8

Artist Reception:

Friday, October 21, 6-8pm

Show Closes:

Friday, November 11

Pick-up of Work:

Saturday, November 12 and
Monday, November 14,
11am-4pm

ENTRY DETAILS:

mccordgallery.org/unmasked

EXHIBITION DATES: OCTOBER 8-NOVEMBER 11

"UNMASKED": to reveal the true character of; a revelation; an unveiling.

McCord Gallery invites artists to apply for the upcoming exhibition "Unmasked". After a year of being hidden behind our masks, we hope to capture the artist's interpretation of "unmasking": to reveal the true character of something. It's an unveiling; exposing what was hidden; revealing the unexpected, literally or figuratively. What can be seen in a new way?

Eligible work: Acceptable mediums include Acrylic, Charcoal, Collage, Color Pencil, Drawings, Mixed Media, Oil, Pastel, Pen & Ink, and Watercolor. No Giclees or reproductions of original works will be accepted. Artists may submit up to 2 works for consideration for both the in-gallery exhibit and full virtual gallery of works on our website. All submissions will be considered. All styles and aesthetics are accepted, from traditional to abstract to contemporary. McCord Gallery selections are based on creativity, quality of artistry and originality as represented in the images submitted.

Guidelines: Artists are limited to two (2) submissions of **original** artwork. Entries must be of original concept and design: from your own personal reference material/photo taken by YOU and must have been created solely by you. No work from any other person's drawing/painting/sculpture or photo. Work must be originally conceived and no work created in an instructional setting. Work created from photos taken by the artist at professional photoshoots is acceptable. Work must be created within 3 years of date of call, and not have shown at McCord Gallery before.

Fees: The application fee of \$25 for up to two (2) artworks is due upon submission of work. **This non-refundable fee** covers the cost of the exhibition which includes printing, reception, juror, and other expenses.

Awards: Best of show: \$1000, Second Place: \$500, Third place \$250. Awards announced at Reception on Friday, October 21.

Art Sales: All submissions that are available for sale in the Gallery are subject to our commission rate. The McCord Gallery retains 30% of sales and will not negotiate prices with a potential buyer. All sales are final. Sold works must be displayed for the duration of the exhibit.

Specifications: Works must not be larger than 40" in length on either side, including frame, and should be suitably framed and ready for hanging. Wrapped edges must be finished. No sawtooth hangers allowed. Works should be properly wired for hanging and have a corresponding label with the artist's name, title, medium and price, if applicable. Although care and caution will be exercised in the handling of all art works, the McCord Gallery & Cultural Center is not responsible for loss or damage. Artists are responsible for insuring their work.

Entry Instructions: To enter, go to our website: mccordgallery.org/unmasked. Images should be uploaded in jpeg format with .jpg extension and should be 1000 pixels on their longest side, with a resolution of 300 dpi. File size not to exceed 5 MB per image and cropped to show only the artwork and not the frame. These images will also be used for the virtual gallery online. Images should be labeled: LastName_FirstName_Title.jpg (example: Smith_Sue_VaseOfTulips.jpg). Artwork that differs markedly from the submitted image will be disqualified.

Label Instructions: Artwork that has been accepted for exhibition is required to include a label on the back with the Artist's name and contact information, as well as the title and price of the work. You may choose to complete the label(s) on the following page and attach to the back of your artwork when dropping off.

Risk & Liability: Receipt of your registration fee constitutes agreement by you that there shall be no liability on the part of McCord Gallery & Cultural Center, its officers or board members for loss, damage or destruction of any art works during the calendar period of the exhibition.

Publicity: By submitting a work for inclusion in the exhibition, the artist agrees that the gallery is permitted to use, edit, reproduce, publish, transmit and display images or footage of the artist's work(s), including those submitted by the artist as part of their entry, in films, video, signage, mailing, programs, online image gallery and other forms of media including social media for the promotion and display of the 2022 exhibition In Full Bloom, and other purposes as the gallery may determine. The gallery will not be responsible for the unauthorized use of the images or footage by third parties.

The McCord Gallery & Cultural Center is a non-profit art gallery open to everyone; as such, the content of submissions should be appropriate for all viewers.

Label Instructions: Please complete the following label(s) and attach it to the back of your artwork, or have the information shown included on your artwork on the day of drop off.

ENTRY #1:

Artist Name: _____

Address: _____

City: _____

State/Zip: _____

Contact Phone: _____

Email: _____

Title of Work: _____

Medium: _____

Height: _____ Width: _____

Price: _____

ENTRY #2:

Artist Name: _____

Address: _____

City: _____

State/Zip: _____

Contact Phone: _____

Email: _____

Title of Work: _____

Medium: _____

Height: _____ Width: _____

Price: _____